



PICTURED ROCKS

Boat Cruises

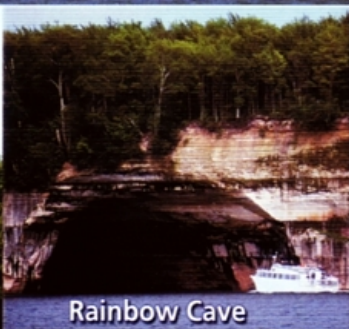


**Voted #1
Boat Cruise
in Michigan!**
by Michigan Living
AAA Magazine

Indian Head



East Channel Lighthouse



Rainbow Cave

**For Information and Reservations Call:
1-800-650-2379 • 1-906-387-2379
www.picturedocks.com**

Pictured Rock Cruises, Inc.
100 West City Park Drive
PO Box 355, Munising, Michigan USA 49862

AN INCREDIBLE JOURNEY ON LAKE SUPERIOR!

Pictured Rocks Cruises, Inc. is authorized by the National Park Service and the Department of the Interior, to serve the public providing non-stop tour boat services at Pictured Rocks National Lakeshore.



Enclosed Heated Deck.

Grand Portal

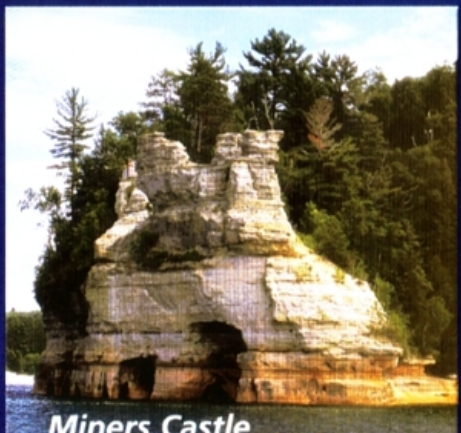
Chapel Rock



Discover Natural Wonders on the Waters of Lake Superior

Bring your camera and join us on a breathtaking 2 1/2-3 hour cruise along Pictured Rocks National Lakeshore. The crystal clear blue green waters of Lake Superior have created masterpieces of colors and rock formations found nowhere else in the world. For over fifty years Pictured Rocks Boat Cruises has provided thousands of visitors an unforgettable experience of seeing these incredible formations up close in comfort and safety. The 37 mile adventure passes points such as Lovers Leap, Grand Portal, Miners Castle, Indian Head and are described with legend and lore by your captain. One daily cruise will take the tour to Spray Falls, please see schedule for time. Your imagination will take flight as you enjoy the scenic wonders that surround you.

PICTURED ROCKS Boat Cruises



Miners Castle

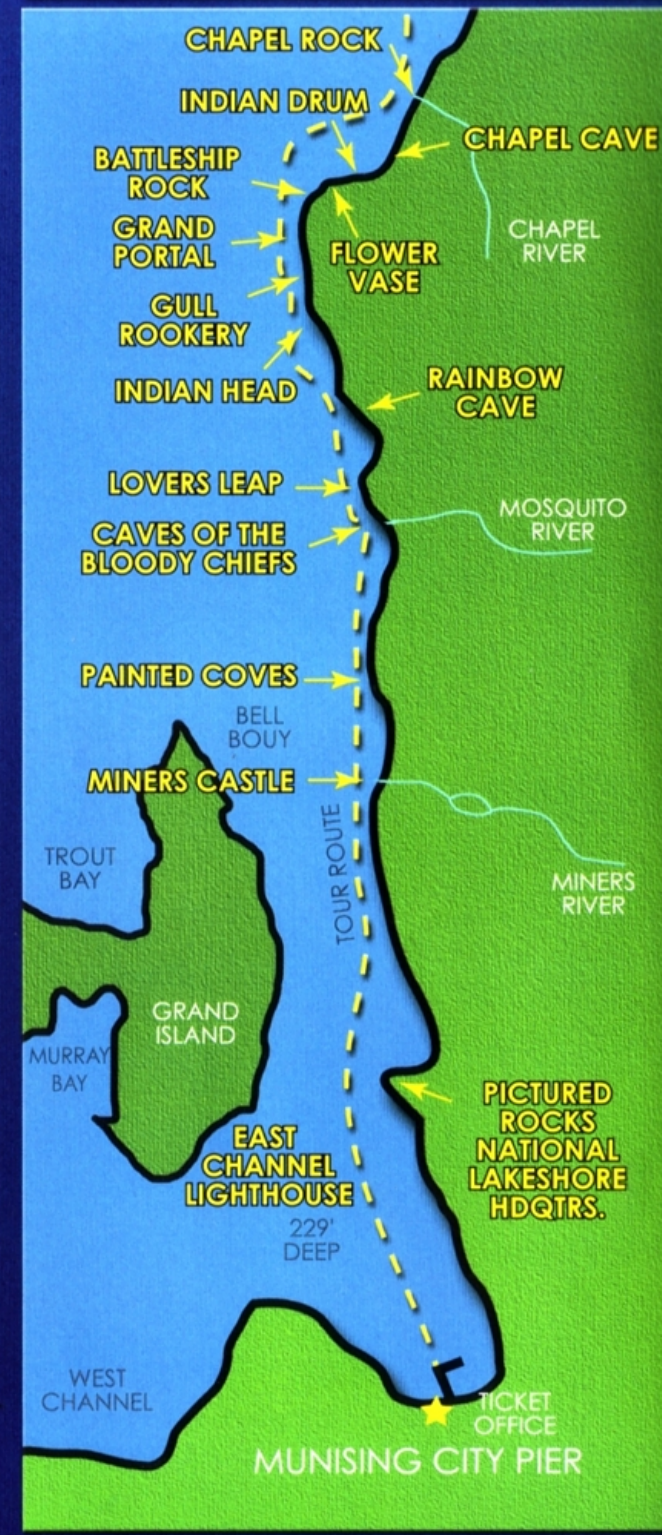


Lovers Leap

Come join us for an adventure you'll never forget!

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or 1-906-387-2379
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CRUISE MAP



2010 Departure Schedule

-All times are Eastern Standard Time

May 15 – May 28: 2:00pm (Includes Spray Falls Viewing)

May 29 – May 30: 10:00am, 2:00pm (Includes Spray Falls Viewing), 7:30pm-Sunset Trip

May 31 – June 15: 10:00am, 2:00pm (Includes Spray Falls Viewing)

June 16 – June 30: 10:00am, 2:00pm (Includes Spray Falls Viewing), 7:30pm-Sunset Trip

July 1 – July 15: 10:00am, 12:00pm, 1:00pm, 2:00pm, 3:00pm, 5:00pm (Includes Spray Falls Viewing), 7:30pm-Sunset Trip

July 16 – July 31: 10:00am, 12:00pm, 1:00pm, 2:00pm, 3:00pm, 5:00pm (Includes Spray Falls Viewing), 7:15pm-Sunset Trip

August 1 – August 22: 10:00am, 12:00pm, 1:00pm, 2:00pm, 3:00pm, 5:00pm (Includes Spray Falls Viewing), 7:00pm-Sunset Trip

September 4 – September 5: 10:00am, 11:00am, 12:00pm, 1:00pm, 2:00pm, 3:00pm, 4:00pm, 5:00pm (Includes Spray Falls Viewing), 6:00pm-Sunset Trip

September 6 – September 20: 10:00am, 2:00pm (Includes Spray Falls Viewing), 6:00pm-Sunset Trip

September 21 – October 10: 10:00am, 2:00pm (Includes Spray Falls Viewing), 5:30pm-Sunset Trip

October 11 – October 15: 2:00pm (Includes Spray Falls Viewing)

October 16 – October 17: 2:00pm (Includes Spray Falls Viewing), 5:00pm-Sunset Trip

Our standard trip is approximately 2:40 minutes. We offer one daily trip to spray falls, please see above schedule for time. The spray falls trip is 2:55 in length to allow for the additional time to travel to the falls. There is no additional charge for the spray falls trip.

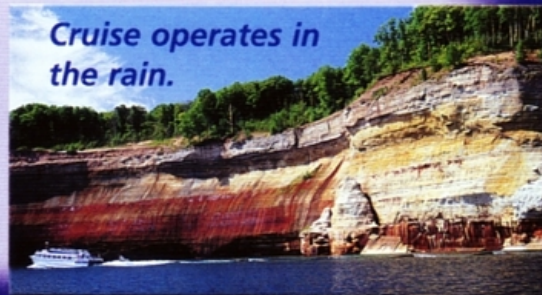
All vessels have enclosed heated cabins, restrooms, stabilizers and cushioned seats for your comfort and safety.

ON SITE KENNEL SERVICES AVAILABLE FREE OF CHARGE.

Refund Policy: You will get a 50% refund or a free future ticket, (your choice) if the tour makes it to East Channel Light House and Miners Castle but does not make the complete trip because of weather. Trips that do not make it to Miners Castle will be given a full refund.

Schedule subject to change and weather permitting.

No Illegal Drugs or Alcohol allowed on Board (Zero Tolerance Policy per U.S.C.G.)



Spray Falls



"Very educational – a real experience" La Porte, CO

"Fantastic! – Crew was pleasant and informative." MD

"The tour was breathtaking." TX

"Thoroughly enjoyed the tour. It was all and more than expected" Lower Michigan

"Fantastic! – The Sunset Cruise was one of the highlights of our honeymoon" Australia

"Thanks for the Sunset Cruise, it was spectacular in every way." NY

